

JENNY PARKINGTON

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ABOUT ME

PROFESSIONAL DESIGNER WITH 20+ YEARS EXPERIENCE OF MANAGING CREATIVE PROJECTS, CONCEPT CREATION, GRAPHIC DESIGN, ILLUSTRATION AND VISUAL LEARNING. I HAVE DESIGNED A LOT OF INTERESTING PROJECTS, GIVING ME A WIDE SPECTRUM OF EXPERIENCE AND A SMORGASBORD OF FABULOUS CREATIVE AND DESIGN SKILLS.

CREATIVE GRAPHIC DESIGNER / ILLUSTRATOR

CLIENTS

PAPERCHASE
KINO FILM FESTIVAL
SADLERS YARD
BLACK JACK BREWERY
BIG LIFE MANAGEMENT/
SONY MUSIC
QUIKSILVER AND ROXY
WOMENS AID
BRABNERS
NHS
GM4WOMEN
HOME
AUTOMATIC
PERFORMANCE WORKS
TCM GROUP
WYTHENSHAW PARK
BE BRAVER COLLECTIVE

EXPERIENCE

GRAPHIC DESIGNER/ILLUSTRATOR AND HEAD HONCHO
FREELANCE - SCRATCHY HEN DESIGN
07/1997 - PRESENT

ESTABLISH AND MANAGE A FREELANCE DESIGN BUSINESS TO ASSIST COMPANIES IN BRAND DEVELOPMENT.

DESIGN CREATIVE CONTENT FOR DIFFERENT MEDIUMS, INCLUDING POSTERS, LOGOS, T-SHIRTS, FLYERS, MAGAZINES, MENUS, BOOKS, ILLUSTRATION, VISUAL LEARNING, PRINT AND DIGITAL MARKETING.

CREATE VISUAL IDENTITY, INCLUDING BRAND POSITIONING, MARKETING AND PROMOTIONS FOR DIFFERENT COMPANIES.

SKILLS

ADOBE SUITE	GRAPHIC DESIGN	TYPOGRAPHY	VISUAL DESIGN AND STORYTELLING
SKETCHNOTES AND VISUAL LEARNING	COLOUR THEORY	CLIENT RELATIONSHIPS	PAGE LAYOUT DESIGN
ILLUSTRATION	CONCEPT DESIGN	BRAND BUILDING	MEDIA PRODUCTION

EDUCATION

STOCKPORT ART COLLEGE '92 - '94
BTEC IN GRAPHIC DESIGN

SALFORD UNIVERSITY '94 - '97
BA HONS IN GRAPHIC DESIGN